



Latitude: 42.758914
Longitude: -105.383946

130 S 3rd St
Douglas, WY 82633
Radius: 5.0 miles

130 S 3rd St
Douglas, WY 82633
Radius: 25.0 miles

130 S 3rd St
Douglas, WY 82633
Radius: 75.0 miles



	130 S 3rd St Douglas, WY 82633 Radius: 5.0 miles	130 S 3rd St Douglas, WY 82633 Radius: 25.0 miles	130 S 3rd St Douglas, WY 82633 Radius: 75.0 miles
2000 Total Population	6,836	9,130	94,480
2000 Group Quarters	93	93	1,905
2005 Total Population	7,193	9,549	96,772
2010 Total Population	7,538	9,987	100,050
2005 - 2010 Annual Rate	0.94%	0.9%	0.67%



2000 Households	2,676	3,544	37,964
2000 Average Household Size	2.52	2.55	2.44
2005 Households	2,889	3,801	39,773
2005 Average Household Size	2.46	2.49	2.39
2010 Households	3,070	4,031	41,586
2010 Average Household Size	2.43	2.45	2.36
2005 - 2010 Annual Rate	1.22%	1.18%	0.9%
2000 Families	1,876	2,550	25,682
2000 Average Family Size	3.05	3.03	2.95
2005 Families	1,996	2,696	26,406
2005 Average Family Size	2.99	2.97	2.91
2010 Families	2,075	2,801	26,941
2010 Average Family Size	2.96	2.94	2.88
2005 - 2010 Annual Rate	0.78%	0.77%	0.4%



2000 Housing Units	3,009	4,218	43,784
Owner Occupied Housing Units	63.1%	60.8%	61.8%
Renter Occupied Housing Units	25.1%	22.3%	24.9%
Vacant Housing Units	11.8%	16.9%	13.3%
2005 Housing Units	3,159	4,388	45,545
Owner Occupied Housing Units	68.2%	65.8%	64.3%
Renter Occupied Housing Units	23.3%	20.8%	23.1%
Vacant Housing Units	8.5%	13.4%	12.7%
2010 Housing Units	3,300	4,561	47,288
Owner Occupied Housing Units	70.5%	68.1%	65.4%
Renter Occupied Housing Units	22.5%	20.3%	22.5%
Vacant Housing Units	7.0%	11.6%	12.1%

Median Household Income

2000	\$38,031	\$39,145	\$36,643
2005	\$45,658	\$46,816	\$43,498
2010	\$53,467	\$54,607	\$51,548

Median Home Value

2000	\$81,280	\$83,640	\$80,972
2005	\$114,368	\$117,719	\$118,882
2010	\$144,527	\$148,626	\$152,242

Per Capita Income

2000	\$17,732	\$18,894	\$18,664
2005	\$21,545	\$21,932	\$22,910
2010	\$26,001	\$26,491	\$28,067

Median Age

2000	36.2	36.9	37.1
2005	37.4	38.5	38.3
2010	38.4	39.6	39.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



Latitude: 42.758914
Longitude: -105.383946

130 S 3rd St
Douglas, WY 82633
Radius: 5.0 miles

130 S 3rd St
Douglas, WY 82633
Radius: 25.0 miles

130 S 3rd St
Douglas, WY 82633
Radius: 75.0 miles



2000 Households by Income

Household Income Base	2000	2005	2010
< \$15,000	2,688 21.5%	3,565 19.6%	37,982 17.4%
\$15,000 - \$24,999	12.4%	12.5%	15.1%
\$25,000 - \$34,999	11.0%	11.4%	15.2%
\$35,000 - \$49,999	16.9%	17.2%	17.8%
\$50,000 - \$74,999	24.6%	24.5%	20.1%
\$75,000 - \$99,999	7.8%	8.7%	8.3%
\$100,000 - \$149,999	4.8%	5.0%	4.3%
\$150,000 - \$199,999	0.4%	0.4%	0.8%
\$200,000+	0.5%	0.8%	1.0%
Average Household Income	\$43,621	\$47,370	\$45,944

2005 Households by Income

Household Income Base	2,887	3,800	39,775
< \$15,000	17.0%	15.6%	13.5%
\$15,000 - \$24,999	11.8%	11.3%	13.1%
\$25,000 - \$34,999	9.9%	10.2%	12.7%
\$35,000 - \$49,999	15.0%	15.9%	17.7%
\$50,000 - \$74,999	23.1%	23.0%	20.0%
\$75,000 - \$99,999	12.3%	12.7%	11.7%
\$100,000 - \$149,999	9.2%	9.6%	8.3%
\$150,000 - \$199,999	0.6%	0.8%	1.4%
\$200,000+	0.9%	1.0%	1.5%
Average Household Income	\$52,929	\$54,596	\$55,055

2010 Households by Income

Household Income Base	3,071	4,032	41,586
< \$15,000	13.7%	12.4%	10.8%
\$15,000 - \$24,999	10.3%	9.7%	10.8%
\$25,000 - \$34,999	8.4%	8.8%	10.8%
\$35,000 - \$49,999	14.0%	14.3%	15.9%
\$50,000 - \$74,999	20.9%	21.2%	19.8%
\$75,000 - \$99,999	15.0%	15.1%	13.2%
\$100,000 - \$149,999	14.1%	14.7%	13.3%
\$150,000 - \$199,999	2.2%	2.3%	3.0%
\$200,000+	1.4%	1.5%	2.5%
Average Household Income	\$62,999	\$65,056	\$66,797

2000 Owner Occupied HUs by Value

Total	1,910	2,588	27,062
<\$50,000	22.6%	21.1%	20.4%
\$50,000 - 99,999	48.8%	46.2%	48.2%
\$100,000 - 149,999	21.0%	19.9%	18.0%
\$150,000 - 199,999	5.0%	6.2%	7.3%
\$200,000 - \$299,999	0.9%	2.6%	3.5%
\$300,000 - 499,999	0.5%	1.1%	1.4%
\$500,000 - 999,999	1.0%	2.4%	0.8%
\$1,000,000+	0.1%	0.5%	0.4%
Average Home Value	\$91,305	\$110,846	\$101,886

2000 Specified Renter Occupied HUs by Contract Rent

Total	752	914	10,508
With Cash Rent	91.6%	87.9%	91.6%
No Cash Rent	8.4%	12.1%	8.4%
Median Rent	\$299	\$294	\$341
Average Rent	\$284	\$281	\$356

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



Latitude: 42.758914
Longitude: -105.383946

130 S 3rd St
Douglas, WY 82633
Radius: 5.0 miles

130 S 3rd St
Douglas, WY 82633
Radius: 25.0 miles

130 S 3rd St
Douglas, WY 82633
Radius: 75.0 miles



2000 Population by Age

Total	6,838	9,130	94,480
0 - 4	7.0%	6.5%	6.2%
5 - 9	7.5%	7.5%	7.0%
10 - 14	8.1%	8.5%	7.9%
15 - 24	13.3%	13.1%	14.3%
25 - 34	12.2%	11.4%	11.5%
35 - 44	17.0%	17.2%	16.0%
45 - 54	15.5%	16.0%	15.1%
55 - 64	8.1%	8.7%	9.1%
65 - 74	5.9%	6.2%	7.2%
75 - 84	3.8%	3.6%	4.3%
85+	1.4%	1.2%	1.4%
18+	71.4%	71.5%	73.8%

2005 Population by Age

Total	7,195	9,551	96,771
0 - 4	7.1%	6.7%	6.4%
5 - 9	6.8%	6.6%	6.0%
10 - 14	7.4%	7.7%	6.9%
15 - 24	14.1%	14.1%	15.0%
25 - 34	11.5%	10.8%	11.7%
35 - 44	13.7%	13.8%	13.3%
45 - 54	17.1%	17.6%	16.6%
55 - 64	11.0%	11.5%	10.8%
65 - 74	5.7%	6.0%	6.8%
75 - 84	3.9%	3.8%	4.8%
85+	1.6%	1.4%	1.6%
18+	74.1%	74.4%	76.2%

2010 Population by Age

Total	7,537	9,985	100,050
0 - 4	6.8%	6.4%	6.3%
5 - 9	6.6%	6.3%	5.8%
10 - 14	7.4%	7.5%	6.5%
15 - 24	12.6%	12.5%	13.7%
25 - 34	12.3%	11.6%	12.9%
35 - 44	12.9%	12.7%	12.2%
45 - 54	15.9%	16.4%	15.6%
55 - 64	13.8%	14.4%	13.6%
65 - 74	6.1%	6.6%	6.9%
75 - 84	3.9%	3.9%	4.7%
85+	1.7%	1.5%	1.9%
18+	74.6%	75.1%	77.3%

2000 Population by Sex

Males	49.4%	49.7%	49.5%
Females	50.6%	50.3%	50.5%

2005 Population by Sex

Males	49.2%	49.7%	49.6%
Females	50.8%	50.3%	50.4%

2010 Population by Sex

Males	48.9%	49.5%	49.5%
Females	51.1%	50.5%	50.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



Latitude: 42.758914
Longitude: -105.383946

130 S 3rd St
Douglas, WY 82633
Radius: 5.0 miles

130 S 3rd St
Douglas, WY 82633
Radius: 25.0 miles

130 S 3rd St
Douglas, WY 82633
Radius: 75.0 miles



2000 Population by Race/Ethnicity

Total	6,836	9,131	94,479
White Alone	94.5%	94.7%	94.7%
Black Alone	0.1%	0.1%	0.6%
American Indian Alone	0.8%	0.8%	0.9%
Asian or Pacific Islander Alone	0.2%	0.3%	0.4%
Some Other Race Alone	3.1%	2.7%	1.9%
Two or More Races	1.3%	1.5%	1.6%
Hispanic Origin	6.6%	5.9%	4.8%
Diversity Index	21.8	20.2	18.6

2005 Population by Race/Ethnicity

Total	7,193	9,550	96,772
White Alone	94.0%	94.2%	94.2%
Black Alone	0.1%	0.1%	0.6%
American Indian Alone	0.9%	0.9%	1.0%
Asian or Pacific Islander Alone	0.2%	0.3%	0.5%
Some Other Race Alone	3.4%	2.9%	2.1%
Two or More Races	1.5%	1.6%	1.7%
Hispanic Origin	7.3%	6.4%	5.3%
Diversity Index	23.6	22.0	20.1

2010 Population by Race/Ethnicity

Total	7,538	9,987	100,051
White Alone	93.4%	93.7%	93.7%
Black Alone	0.1%	0.1%	0.6%
American Indian Alone	0.9%	0.9%	1.0%
Asian or Pacific Islander Alone	0.3%	0.4%	0.6%
Some Other Race Alone	3.7%	3.2%	2.3%
Two or More Races	1.6%	1.7%	1.8%
Hispanic Origin	7.9%	7.0%	5.7%
Diversity Index	25.4	23.7	21.6



2000 Population 3+ by School Enrollment

Total	6,562	8,790	91,256
Enrolled in Nursery/Preschool	2.1%	1.7%	1.9%
Enrolled in Kindergarten	1.1%	1.2%	1.4%
Enrolled in Grade 1-8	13.6%	13.5%	12.6%
Enrolled in Grade 9-12	6.7%	7.3%	6.4%
Enrolled in College	2.1%	2.3%	4.5%
Enrolled in Grad/Prof School	0.5%	0.4%	0.7%
Not Enrolled in School	73.9%	73.5%	72.5%

2000 Population 25+ by Educational Attainment

Total	4,402	5,903	61,313
Less than 9th Grade	5.4%	4.9%	3.3%
9th - 12th Grade, No Diploma	10.1%	9.5%	9.1%
High School Graduate	34.9%	34.6%	32.4%
Some College, No Degree	28.9%	29.3%	28.2%
Associate Degree	6.6%	7.0%	8.5%
Bachelor's Degree	10.6%	10.9%	12.7%
Master's/Prof/Doctorate Degree	3.4%	3.8%	5.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



Latitude: 42.758914
Longitude: -105.383946

130 S 3rd St
Douglas, WY 82633
Radius: 5.0 miles

130 S 3rd St
Douglas, WY 82633
Radius: 25.0 miles

130 S 3rd St
Douglas, WY 82633
Radius: 75.0 miles



2000 Population 15+ by Sex and Marital Status

	5,284	7,073	74,599
Total	5,284	7,073	74,599
Females	50.7%	50.3%	51.1%
Never Married	8.2%	8.1%	9.5%
Married, not Separated	30.1%	31.0%	29.1%
Married, Separated	0.5%	0.5%	0.7%
Widowed	4.5%	4.3%	4.9%
Divorced	7.3%	6.6%	6.8%
Males	49.3%	49.7%	48.9%
Never Married	11.1%	10.8%	12.1%
Married, not Separated	30.6%	31.6%	29.2%
Married, Separated	0.6%	0.5%	0.5%
Widowed	1.4%	1.3%	1.3%
Divorced	5.7%	5.5%	5.9%



2000 Population 16+ by Employment Status

	5,182	6,906	72,865
Total	5,182	6,906	72,865
In Labor Force	67.9%	68.7%	68.0%
Civilian Employed	65.2%	65.5%	64.5%
Civilian Unemployed	2.7%	3.2%	3.4%
In Armed Forces	0.0%	0.1%	0.1%
Not in Labor Force	32.1%	31.3%	32.0%

2005 Civilian Population 16+ in Labor Force

Civilian Employed	97.0%	95.9%	95.6%
Civilian Unemployed	3.0%	4.1%	4.4%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	97.6%	96.6%	96.4%
Civilian Unemployed	2.4%	3.4%	3.6%

2000 Females 16+ by Employment Status and Age of Children

	2,635	3,486	37,272
Total	2,635	3,486	37,272
Own Children < 6 Only	9.6%	9.0%	7.3%
Employed/in Armed Forces	6.9%	6.2%	4.9%
Unemployed	0.6%	0.7%	0.4%
Not in Labor Force	2.2%	2.1%	2.0%
Own Children < 6 and 6-17 Only	8.0%	6.9%	5.6%
Employed/in Armed Forces	4.7%	4.2%	3.6%
Unemployed	0.2%	0.1%	0.3%
Not in Labor Force	3.1%	2.6%	1.7%
Own Children 6-17 Only	19.2%	20.7%	18.5%
Employed/in Armed Forces	14.8%	15.7%	14.5%
Unemployed	0.5%	1.1%	0.4%
Not in Labor Force	3.8%	3.9%	3.5%
No Own Children < 18	63.2%	63.3%	68.6%
Employed/in Armed Forces	32.0%	32.1%	35.4%
Unemployed	1.1%	1.5%	1.8%
Not in Labor Force	30.1%	29.7%	31.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005.



Latitude: 42.758914
Longitude: -105.383946

130 S 3rd St
Douglas, WY 82633
Radius: 5.0 miles

130 S 3rd St
Douglas, WY 82633
Radius: 25.0 miles

130 S 3rd St
Douglas, WY 82633
Radius: 75.0 miles



2005 Employed Population 16+ by Industry

	5.0 miles	25.0 miles	75.0 miles
Total	3,355	4,471	49,859
Agriculture/Mining	22.1%	22.5%	11.5%
Construction	9.5%	9.7%	8.3%
Manufacturing	1.3%	1.3%	3.5%
Wholesale Trade	1.1%	1.3%	4.6%
Retail Trade	9.0%	9.6%	14.3%
Transportation/Utilities	11.2%	10.7%	6.1%
Information	1.8%	1.8%	1.8%
Finance/Insurance/Real Estate	3.5%	3.6%	4.1%
Services	33.3%	32.7%	39.4%
Public Administration	7.0%	6.8%	6.4%

2005 Employed Population 16+ by Occupation

	5.0 miles	25.0 miles	75.0 miles
Total	3,354	4,470	49,858
White Collar	40.9%	43.2%	54.3%
Management/Business/Financial	6.8%	9.2%	11.1%
Professional	13.9%	13.1%	16.5%
Sales	8.0%	8.5%	12.9%
Administrative Support	12.2%	12.4%	13.9%
Services	20.7%	19.9%	18.1%
Blue Collar	38.4%	36.9%	27.6%
Farming/Forestry/Fishing	0.8%	1.6%	0.8%
Construction/Extraction	15.4%	14.0%	9.6%
Installation/Maintenance/Repair	7.6%	7.4%	7.1%
Production	4.9%	4.8%	4.3%
Transportation/Material Moving	9.7%	9.1%	5.8%



2000 Workers 16+ by Means of Transportation to Work

	5.0 miles	25.0 miles	75.0 miles
Total	3,343	4,464	46,198
Drove Alone - Car, Truck, or Van	63.1%	65.5%	78.8%
Carpooled - Car, Truck, or Van	22.6%	20.5%	12.3%
Public Transportation	6.6%	5.8%	1.1%
Walked	3.2%	3.5%	2.8%
Other Means	1.4%	1.1%	1.0%
Worked at Home	3.3%	3.6%	4.0%

2000 Workers 16+ by Travel Time to Work

	5.0 miles	25.0 miles	75.0 miles
Total	3,344	4,466	46,199
Did Not Work at Home	96.7%	96.4%	96.0%
Less than 5 minutes	10.1%	9.6%	7.2%
5 to 9 minutes	26.0%	22.6%	19.0%
10 to 19 minutes	26.6%	26.0%	45.0%
20 to 24 minutes	1.7%	3.8%	9.1%
25 to 34 minutes	8.4%	11.0%	7.2%
35 to 44 minutes	4.4%	4.7%	1.4%
45 to 59 minutes	5.6%	5.6%	2.1%
60 to 89 minutes	7.7%	6.9%	2.3%
90 or more minutes	6.4%	6.3%	2.6%
Worked at Home	3.3%	3.6%	4.0%
Average Travel Time to Work (in min)	24.4	25.1	17.8

2000 Households by Vehicles Available

	5.0 miles	25.0 miles	75.0 miles
Total	2,675	3,544	37,959
None	7.2%	6.2%	5.1%
1	30.0%	27.8%	29.6%
2	32.0%	33.8%	38.5%
3	20.1%	20.6%	18.0%
4	7.7%	7.8%	6.0%
5+	2.9%	3.7%	2.8%
Average Number of Vehicles Available	2.0	2.1	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



Latitude: 42.758914
Longitude: -105.383946

130 S 3rd St
Douglas, WY 82633
Radius: 5.0 miles

130 S 3rd St
Douglas, WY 82633
Radius: 25.0 miles

130 S 3rd St
Douglas, WY 82633
Radius: 75.0 miles



2000 Households by Type

	130 S 3rd St	130 S 3rd St	130 S 3rd St
Total	2,675	3,544	37,964
Family Households	70.1%	72.0%	67.6%
Married-couple Family	57.4%	59.9%	54.0%
With Related Children	28.6%	28.9%	24.0%
Other Family (No Spouse)	12.7%	12.0%	13.6%
With Related Children	10.0%	9.4%	10.1%
Nonfamily Households	29.9%	28.0%	32.4%
Householder Living Alone	25.9%	24.1%	26.7%
Householder Not Living Alone	4.0%	3.9%	5.6%
Households with Related Children	38.6%	38.3%	34.2%
Households with Persons 65+	20.3%	20.3%	22.6%

2000 Households by Size

	130 S 3rd St	130 S 3rd St	130 S 3rd St
Total	2,676	3,544	37,964
1 Person Household	25.9%	24.1%	26.7%
2 Person Household	33.4%	35.1%	36.4%
3 Person Household	17.4%	16.9%	15.5%
4 Person Household	14.5%	14.5%	12.9%
5 Person Household	6.2%	6.6%	5.8%
6 Person Household	1.8%	2.1%	1.8%
7+ Person Household	0.8%	0.8%	0.8%

2000 Households by Year Householder Moved In

	130 S 3rd St	130 S 3rd St	130 S 3rd St
Total	2,676	3,543	37,960
Moved in 1999 to March 2000	24.1%	22.0%	22.2%
Moved in 1995 to 1998	25.6%	24.5%	26.5%
Moved in 1990 to 1994	17.3%	19.2%	16.5%
Moved in 1980 to 1989	18.1%	19.0%	16.8%
Moved in 1970 to 1979	7.6%	8.5%	9.8%
Moved in 1969 or Earlier	7.3%	6.8%	8.2%
Median Year Householder Moved In	1995	1994	1995



2000 Housing Units by Units in Structure

	130 S 3rd St	130 S 3rd St	130 S 3rd St
Total	3,032	4,266	43,776
1, Detached	59.5%	61.7%	68.7%
1, Attached	5.5%	4.5%	1.9%
2	1.2%	1.0%	1.6%
3 or 4	2.3%	3.2%	4.2%
5 to 9	2.0%	1.7%	1.9%
10 to 19	4.6%	3.8%	2.2%
20+	5.1%	3.7%	4.3%
Mobile Home	19.1%	19.2%	14.7%
Other	0.6%	1.2%	0.4%

2000 Housing Units by Year Structure Built

	130 S 3rd St	130 S 3rd St	130 S 3rd St
Total	3,008	4,219	43,784
1999 to March 2000	1.8%	1.9%	1.8%
1995 to 1998	6.3%	5.9%	3.8%
1990 to 1994	2.8%	3.9%	2.3%
1980 to 1989	11.6%	14.5%	14.6%
1970 to 1979	42.4%	39.6%	31.2%
1969 or Earlier	35.2%	34.2%	46.3%
Median Year Structure Built	1974	1974	1971

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Latitude: 42.758914
Longitude: -105.383946

130 S 3rd St
Douglas, WY 82633
Radius: 5.0 miles

130 S 3rd St
Douglas, WY 82633
Radius: 25.0 miles

130 S 3rd St
Douglas, WY 82633
Radius: 75.0 miles

Top 3 Tapestry Segments

1.	Green Acres	Prairie Living	Midlife Junction
2.	Heartland Communities	Green Acres	Midland Crowd
3.	Milk and Cookies	Heartland Communities	Heartland Communities



2005 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$5,957,708	\$8,005,578	\$86,292,426
Average Spent	\$2,062.20	\$2,106.18	\$2,169.62
Spending Potential Index	75	76	79
Computers & Accessories: Total \$	\$594,527	\$789,430	\$8,606,736
Average Spent	\$205.79	\$207.69	\$216.40
Spending Potential Index	74	75	78
Education: Total \$	\$2,153,973	\$2,784,359	\$32,726,537
Average Spent	\$745.58	\$732.53	\$822.83
Spending Potential Index	70	69	77
Entertainment/Recreation: Total \$	\$6,991,325	\$9,568,362	\$99,522,401
Average Spent	\$2,419.98	\$2,517.33	\$2,502.26
Spending Potential Index	78	81	80
Food at Home: Total \$	\$10,686,637	\$14,678,307	\$152,835,502
Average Spent	\$3,699.08	\$3,861.70	\$3,842.69
Spending Potential Index	78	81	81
Food Away from Home: Total \$	\$6,985,786	\$9,428,351	\$100,570,779
Average Spent	\$2,418.06	\$2,480.49	\$2,528.62
Spending Potential Index	76	78	80
Health Care: Total \$	\$8,450,187	\$11,840,218	\$118,974,846
Average Spent	\$2,924.95	\$3,115.03	\$2,991.35
Spending Potential Index	84	90	86
HH Furnishings & Equipment: Total \$	\$4,699,657	\$6,332,922	\$66,823,119
Average Spent	\$1,626.74	\$1,666.12	\$1,680.11
Spending Potential Index	77	79	79
Investments: Total \$	\$13,045,007	\$15,936,965	\$214,564,697
Average Spent	\$4,515.41	\$4,192.83	\$5,394.73
Spending Potential Index	54	50	65
Retail Goods: Total \$	\$57,854,539	\$79,970,886	\$817,204,269
Average Spent	\$20,025.80	\$21,039.43	\$20,546.71
Spending Potential Index	80	84	82
Shelter: Total \$	\$28,533,323	\$37,870,076	\$416,881,078
Average Spent	\$9,876.54	\$9,963.19	\$10,481.51
Spending Potential Index	72	72	76
TV/Video/Sound Equipment: Total \$	\$2,304,495	\$3,127,513	\$33,111,165
Average Spent	\$797.68	\$822.81	\$832.50
Spending Potential Index	77	80	81
Travel: Total \$	\$3,909,050	\$5,226,066	\$56,684,001
Average Spent	\$1,353.08	\$1,374.92	\$1,425.19
Spending Potential Index	75	76	79
Vehicle Maintenance & Repairs: Total \$	\$2,339,933	\$3,211,848	\$33,288,014
Average Spent	\$809.95	\$845.00	\$836.95
Spending Potential Index	78	82	81

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2000, 2001 and 2002 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.