

Time	Task	Metric	Location
Sun	Orientation		
5:00 PM	Orientation & Pizza Supper	Good Behavior	Classroom
5:30 PM	Skills Analysis	Completed Worksheet	Classroom
6:30 PM	Write Skills Based Resume	Completed Resume	Classroom
7:30 PM	Team Selection	Teams Selected	Classroom
8:00 PM	Choosing A Name & Logo	Completed Worksheets	Classroom
9:00 PM	Students released for evening		
Mon	Organization		
8:00 AM	Entrepreneurs	Hand-out & Power Point	Classroom
	Vision	Completed Worksheet	Classroom
	Values	Completed Worksheet	Classroom
	Business Plan	Completed Worksheet	Classroom
	Mission Statement	Completed Worksheet	Classroom
	SMART Goals	Completed Worksheet	Classroom
12:00 Noon	Lunch	Eat	
1:00 PM	Home Town Printed Apparel	Make T-Shirts	Business
	Business Forms	Completed Worksheet	Classroom
	Business Skills	Completed Worksheet	Classroom
	Performance Goals	Completed Worksheet	Classroom
	Building A Team	Completed Worksheet	Classroom
	Insurance Needs	Assignment Read	Classroom
	Exit Strategy	Completed Worksheet	Classroom
4:30 PM	Speaker – Entrepreneur	Completed Speaker Notes	Classroom
5:00 PM	Dinner	Eat	
6:00 PM	Team Building Exercises	Good Participation	Jackalope Park
9:00 PM	Students released for evening		
Tues.	Marketing		
8:00 AM	Location Survey	Completed Worksheet	Classroom
	Market Survey	Completed Worksheet	Classroom
	Survey Analysis	Completed Worksheet	Classroom
	Selecting A Location	Completed Worksheet	Classroom
	Product Features & Benefits	Completed Worksheet	Classroom
	Creating a Radio Spot	Completed Radio Ad	Classroom
12:00 Noon	Lunch	Eat	
	Promotion Plan	Completed Worksheet	Classroom
	Advertising Media	Completed Worksheet	Classroom
	Designing A Flyer	Completed Flyer	Classroom
	Designing Signage	Completed Worksheet	Classroom
	Creating Signage	Completed Sign	Classroom
4:00 PM	KYOD Radio Ad	Completed Radio Ad	Business
5:00 PM	Dinner	Eat	
6:30 PM	Product Pricing	Completed Worksheet	Classroom
	Cost of Goods Sold	Completed Worksheet	Classroom
	Fixed Costs	Completed Worksheet	Classroom

Time	Task	Metric	Location
	Startup Budget	Completed Worksheet	Classroom
9:00 PM	Students released for evening		
Wed.	Finance		
8:00 AM	Speaker – Finance	Speaker Notes Completed	Classroom
8:30 AM	Contribution Margin	Completed Worksheet	Classroom
	Break-Even Analysis	Completed Worksheet	Classroom
	Leasing Equipment	Assignment Read	Classroom
	Cash Flow Projection	Completed Worksheet	Classroom
	Balance Sheet	Completed Worksheet	Classroom
	How To Secure A Loan	Completed Worksheet	Classroom
	Choosing the Price Point	Completed Worksheet	Classroom
12:00 Noon	Lunch	Eat	
	Sales Technique	Completed Worksheet	Classroom
	Making Change	Completed Worksheet	Classroom
	Staging Equipment	Completed Worksheet	Classroom
	Prototyping Your Product	Completed Prototype	Classroom
3:00 PM	Loan Committee	Loan Approved	Classroom
	The Shopping List	Completed Team Sheet	Classroom
	Action Plan	Completed Worksheet	Classroom
	Risk Plan	Completed Worksheet	Classroom
5:00 PM	Float River		
7:00 PM	Dinner	Eat & Finish Projects	
9:00 PM	Students released for evening		
Thurs.	Operation		
8:00 AM	Purchasing	Students Purchase Supplies	Classroom
	Prep to Set Up Stands	Supplies Loaded	Classroom
10:00 AM	Students Delivered To Selected Locations	Stands Open For Business	Various Locations
11:00 AM	Lunch Delivered To Stands	Eat	Various Locations
4:45 PM	Students Returned to Classroom	Supplies Unloaded	Classroom
5:00 PM	Clean Up	Supplies put away	Classroom
5:30 PM	Dinner	Eat	Classroom
6:30 PM	Students released	Prepare for Movie Night	
7:30 PM	Mesa Theatre/Movie Night	Good Participation	Mesa Theatre
9:30 PM	Students released for evening		
Fri.	Analysis		
8:00 AM	Speaker – Why Accounting is Important	Completed Speaker Notes	Classroom
8:30 AM	Profit & Loss Statement	Completed Team Form	Classroom
	Dividing the Profits	Profits Divided	Classroom
	Goals Analysis	Completed Team Form	Classroom
	Individual Performance Review	Completed Team Form	Classroom

Time	Task	Metric	Location
12:00 Noon	Lunch	Eat	Cafeteria
1:00 PM	Preparing A Presentation	Completed Worksheet	Classroom
	Producing A Presentation	Completed Presentation	Classroom
2:00 PM	Speaker – Insurance Needs	Completed Speaker Notes	Classroom
2:30 PM	Rehearsing A Presentation	3 Completed Rehearsals	Classroom
4:00 PM	Presentations & Awards		CANDO Board Room